

ALEX VALENZUELA

DIGITAL MARKETING EXPERT | GRAPHIC DESIGNER

EDUCATION

BA FASHION MARKETING
Art Institute of Phoenix - Jun 2011
CGPA: 3.9 ; Dean's Honor Roll

INTERNSHIPS

PRIMP CLOTHING 2011-2012
Social Media Manager

CORINA COLLECTIONS SHOWROOM 2011-2011
Showroom Assistant

BELLAVITASTYLE.COM 2010-2011
Blogger/Editor

NORDSTROM 2007-2008
Brass Plum Fashion Board Intern

SKILLS

SEO and Google Analytics
Social Media Strategy
Adobe Creative Suite
Graphic Design
Copywriting
Magento
The MLS
Photo editing
Microsoft Office
Affiliate Programs
Basic HTML
Blogger
Wordpress
CRM Programs
Social Media Advertising
Google Ad Platform

LINKS

www.alexmvalenzuela.com
www.stylelistaconfessions.com

OBJECTIVE

A trust worthy, very organized, team playing and loyal professional. Seeking a full-time position, with emphasis in digital marketing and/or graphic design.

EXPERIENCE

THE DINSKY TEAM / KELLER WILLIAMS | FROM JUN 2016 - PRESENT
Creative Marketing Director / Realtor DRE # 02035387

Manage all traditional and digital marketing for The Dinsky Team. This includes managing all social media accounts, social media advertising and Google Ads. Create and design all digital and print marketing for properties including fliers, postcards, mailers, email blasts and other items. Write property descriptions for all listings. Actively manage all transactions and act as Transaction Coordinator. Create innovative ideas to generate more business.

THE NOEL TEAM | FROM APR 2014 - JUN 2016
Marketing Coordinator / Graphic Designer

Create and design all marketing materials for each property listed including fliers, door hangers and postcards. Manage digital presence of all homes including property websites, Zillow, Trulia, The Noël Team website, and the MLS to name a few. Manage all social media outlets including Facebook, Twitter, Instagram, Pinterest, LinkedIn and Noël Team blog. Assist with various real estate duties including hosting open houses and showings of various properties. Assisted in redesigning the website with developers.

STYLELISTA CONFESSIONS | FROM SEPT 2009 - PRESENT
Fashion Blogger

Fashion and beauty blog started in 2009. Daily posts on fashion and beauty as well as personal style. Manage multiple social media accounts for the blog as well.

ALEX M. VALENZUELA DESIGNS | FROM SEPT 2009 - PRESENT
Designer

Freelance graphic design and marketing work for various types of companies including real estate agencies, clothing companies & more. Under this company I also am a licensed California Real Estate Agent and provide Transaction Coordinator services to agents all over California.

LA MADE CLOTHING | FROM APR 2012 - AUG 2013
Marketing & e-Commerce Manager

Manage all marketing related tasks for the company including public relations and blogger seeding. Manage and maintain all social media accounts including Facebook, Twitter Pinterest, Instagram and the company blog. Head buyer for the e-Commerce division of LAmade. Handle all website e-Commerce orders. Assist wholesale with various tasks and attended trade shows. Style photo-shoots for website and write product descriptions and all other website and marketing related copy. Handle all online customer service related tasks and duties.